

Business Value of a Corporate Security Awareness Program
Maximize the Return on your Security Investment

Date: February 7, 2006 7:30AM - 4:30PM

Location: Marriott - Tyson's Corner 8028 Leesburg Pike; Vienna, VA

Who Should Attend:

CEO, CFO, CSO looking for a return on their security investment

Corporate Risk Managers responsible for SOX compliance

Human Resources responsible for SOX compliance

Division Managers who want value beyond the SOX checkmark

7:30 - 8:30AM	Registration & Continental Breakfast
8:30 - 8:45	Welcome Remarks Catherine Allen - CEO Financial Services Round Table
8:45 - 9:15	Keynote Address Dan Rothman – DISA “It’s a People Problem, not a Technology Problem”
9:15-9:45	Steve Lasky-Editor in Chief Security Technology & Design Magazine <i>“Catch the Fever of Physical and IT Convergence in 2006”</i>
9:45- 10:30	Create a Security Communication Plan Hear how Breaking down the Communication Silos is key to maximizing the return on your security investment. Practical steps every Corporation can take today to improve the outcome of any future security breach Ariel Silverstone – CTO Office Symantec Corporation
10:30-10:45	Break
10:45 – 11:30	Building a Defense against a Social Engineer Learn to see what a Social Engineer sees. View actual demos of how not to provide the Social Engineer the opportunity. Learn what data that should be secured, you may be inadvertently “sharing”. Hear the real answer to the question “What harm can it do?” Jackie Bassett - CEO BT Industrials,Inc

- 11:30 – 12:15 **Developing a Forensics Readiness Program**
How any organization can maximize it's potential to use Digital Evidence while minimizing the costs of an investigation. How best to investigate crimes and how to prepare for one
Dr Jack Murphy - CEO Dexisive, former CTO of EDS
- 12:15 - 1:15 **Networking Lunch**
- 1:15 - 2:00 **Success Stories from Corporate America**
Hear the lessons learned from Hurrican Katrina about Emergency Response. Successes at Corporations who do have a Culture of Security
Chuck Boyd, CEO - Business Executives for National Security
- 2:00 – 2:45 **Turn Your Company Employees into Security Assets**
How to Build a Human Firewall. Hear real world examples on how each employee plays a role in security. See how creating a Corporate Security Culture can increase profits and productivity
Jackie Bassett, CEO - BT Industrials, Inc.
- 2:45 - 3:00 Break
- 3::00-3:45 **Case Study: HIPPA Takes Security to a new level**
Learn the specific challenges Hospitals face. Hear how they were addressed and how they will remain compliant in a challenging open environment
Mark Rein - Dtr of IT Virginia Hospital Medical Center
- 3:45 – 4:30 **Audience Question and Answer session with the Panel:
What have we learned? What can we do now?**

Why you should attend:

CEO's and CFO's have a business to run. They need to see a return on their security investment. Division Managers want to know how they can add to bottom-line profits and improved productivity in a secure environment. This Seminar offers practical advice from experts in their field and real-world examples of how other companies have met those objectives. Help prepare for becoming and maintaining SOX compliance.

What you will learn:

How to create a Security Communication Plan - Practical steps every Corporation can take today to improve the outcome of any future security breach - How to stop providing a social engineer the "opportunity" he's looking for - Business Value of Security measured in profits and productivity - How any company can minimize the cost of an eCrime investigation - Actual Success Stories from Corporate America - How to build a Human Firewall - How to turn your employees into a security asset!

Please feel free to forward this invitation to a business acquaintance or colleague.

Costs: \$249 per person

R.S.V.P. to Jackie Bassett - BT Industrials, Inc. @ 703-485-0282 or email jackieb@btind.com

Continental breakfast & Buffet lunch included